"Unfortunately, the lack of affordable housing in Burlington continues to surface as a more significant challenge to our recruiting and retention efforts at Burton," said Justin Worthley, Vice President, Human Resources, Burton Snowboards. "Housing availability and pricing are obstacles in our hiring and relocation discussions because the cost of living here is the same or higher than many major metro markets in the US. We also regularly hear from current employees about the impact the high cost of housing has on their overall earnings, including the ability to build careers and families here in the greater Burlington area. We fully support all efforts by the City to accelerate the development of more affordable housing options."